

On the Web

By Audrey Snowden

Megastar, Mega Bulletin Board

The **Brian Joubert Discussion Group** (brianjoubert.megabb.com) offers an excellent medium through which to keep up with this issue's cover subject. The focus here is interactivity and up-to-the-minute news in a friendly, welcoming and supportive forum.

One of the coolest, most novel features is in the "Discussion on Brian" part of the forum, where visitors can check out an interactive calendar of Joubert's commitments for the upcoming season through Google Maps. The TV and Internet alerts thread is current, but many listings are for European television stations ... although if the listing is there, the likelihood is high that a forum member will record the appearance and post it on **YouTube** (youtube.com).

Tall Order of Laughs

Laurent Tobel's official website (laurenttobel.com) welcomes visitors in French, English and Italian. The site labels Tobel's particular brand of skating as "Humour on Ice." If it's unclear precisely what is meant by that, visit the video section. Highlight clips of some of Tobel's routines are available, including Tobel as Inspector Clouseau, Tobel as John Travolta and Tobel as Katarina Witt's Carmen.

The biography and competitive highlights sections here are concise, but the photo gallery offers shots of Tobel and fellow skaters at different events, or off the ice. The latter part of the gallery is a selection of stills from some of Tobel's more popular routines. The site provides links to some fellow skaters

and performers, French and Italian skating organizations, and a synthetic ice rink company.

Both the home page and the contact page offer the same e-mail address and an encouraging message to contact Tobel. Given that he wishes to expand the arena of his professional appearances, this site is a smart marketing move. There's enough here for promoters to know exactly what they would be getting, and plenty to keep the fans happy. It's a nice clean visit with some good video clips and photos, an especially good place to visit when the Internet has you overloaded with blinking and flashing overstimulation.

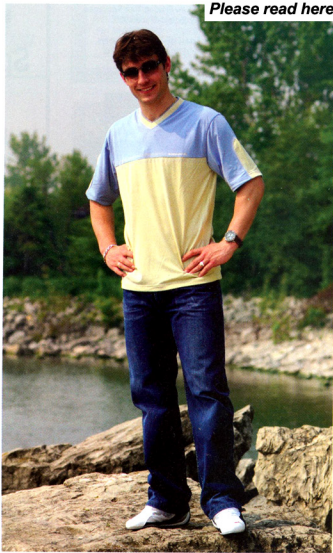
Please read here: **Viva La Dan**

Dan Perceval, creator and missionary for **Xtreme Ice Skating** (xtremeiceskating.com), recently announced that his Pure Energy video is completed and has been posted on his website.

Perceval is taking his show on the road this fall, playing dates in Europe during the last two weeks of September. At press time he had tentative plans for dates in the Netherlands and Belgium, as well. He was "working very hard to appeal to not just hockey skaters, but figure skaters and recreational skaters as well," Perceval added in his update to *IFS*.

He's Got Personality

Loads of it. So much so that an official website and an official **MySpace** page barely begin to scrape the surface. Check out **Johnny Weir's** MySpace page (myspace.com/officialjohnnyweir-myspace) before looking at anyone else's site ... now there's something to live up to. At the very least, he can safely say no one else has footage of themselves landing a throw triple Axel with **Rudy Galindo**. Also check out the (extensive) list of



The **Brian Joubert Discussion Group** is a user-friendly site and an easy way to keep up to date with what the 2007 World champion is doing.

Weir's official websites.

Who else has a MySpace page? Who knows? Official pages have been confirmed for Weir, **Tanith Belbin**, **Ben Agosto**, **Gwendal Peizerat** and **Emanuel Sandhu**, among others. Take a look around. ●